



**Marion County  
Board of County Commissioners**

Visitors and Convention Bureau

112 N. Magnolia Ave.  
Ocala, FL 34475  
Phone: 352-438-2800  
Fax: 352-438-2801



To Whom It May Concern:

As a VisitFlorida partner that receives more than 50% of its funding from Tourist Development Taxes, we are submitting our financial reporting, pursuant to Marion County's fiscal year 2016-17.

The financial reporting is inclusive of the following:

- a. The total amount of revenue received from public and private sources.
- b. Our operating budget.
- c. Employee salary and benefit details from public and private funds (Board members do not receive compensation for their time served).
- d. An itemized account of all expenditures by our DMO on the behalf of, or coordinated for the benefit of VISIT FLORIDA, its board members, or employees.
- e. Itemized travel and entertainment expenditures.

Respectfully,

Loretta Shaffer, Tourist Development Director  
Marion County Board of County Commissioners

## A. Marion County Visitors and Convention Bureau FY 2016-17 Revenues

DATE: 07/09/2018  
TIME: 14:19:59

MARION COUNTY BOCC DATABASE - FIN PLUS  
REVENUE STATUS REPORT

PAGE NUMBER: 1  
REVSTA11

SELECTION CRITERIA: orgn.fund='117000'  
ACCOUNTING PERIOD: 13/17

SORTED BY: FUND,DEPARTMENT,ACCOUNT  
TOTALED ON: FUND,DEPARTMENT  
PAGE BREAKS ON: FUND,DEPARTMENT

FUND-117000 TOURIST DEVELOPMENT FUND  
DEPARTMENT- TITLE NOT FOUND

ACCOUNT - - - - -	TITLE - - - - -	BUDGET	PERIOD RECEIPTS	RECEIVABLES	YEAR TO DATE RECEIPTS	AVAILABLE BALANCE	YTD/ BUD
31210010	TOURIST DEVELOPMNT TAX 2	1,204,283.00	95,630.01	.00	1,400,024.39	-195,741.39	116.25
31210020	TOURIST DEVELOP TAX 3RD	602,141.00	47,815.00	.00	700,012.18	-97,871.18	116.25
31210030	TOURIST DEVELOP TAX 4TH	602,141.00	47,815.00	.00	700,012.18	-97,871.18	116.25
36100010	INTEREST-BOARD	400.00	3,222.04	.00	24,262.41	-23,862.41	6065.60
36100032	INTEREST-TAX COLLECTOR	200.00	686.75	.00	686.75	-486.75	343.38
36130010	FV ADJMT FOR INVESTMENTS	.00	.00	.00	.00	.00	.00
36600045	FL SPORTS FOUNDATION	.00	.00	.00	63,950.00	-63,950.00	.00
36900030	REFUND OF PRIOR YEAR EXP	.00	.00	.00	.00	.00	.00
36900117	VCB CO-OP PROGRAM	.00	.00	.00	2,950.00	-2,950.00	.00
36992010	OTHER	.00	.00	.00	.00	.00	.00
37999999	LESS: 5% OF BUDG REVENU	-120,458.00	.00	.00	.00	-120,458.00	.00
39999991	BALANCES FWD-CASH-REGULA	1,342,767.00	.00	.00	1,626,689.00	-283,922.00	121.14
TOTAL TITLE NOT FOUND		3,631,474.00	195,168.80	.00	4,518,586.91	-887,112.91	124.43
TOTAL TOURIST DEVELOPMENT FUN		3,631,474.00	195,168.80	.00	4,518,586.91	-887,112.91	124.43
TOTAL REPORT		3,631,474.00	195,168.80	.00	4,518,586.91	-887,112.91	124.43



**Marion County Board of County Commissioners**

**Fiscal Year 2017 Adopted Budget**

**Fund: 117000 - Tourist Development Tax**  
**Department: 2870 - Visitor and Convention Bureau**  
**Activity: 552000 Industry Development**

**Organization Unit: Public Services**  
**Division: Tourist Development**  
**Prepared by: Clerk of the Circuit Court - Budget Department**

Account #	Account Description	FY 2015 Actual	FY 2016 Adopted	FY 2016 Amended	FY 2017 Adopted
<b>Department Expenditures</b>					
<b>Personnel</b>					
512101	Regular Salaries & Wages	227,491	233,864	233,864	240,722
521101	FICA Taxes	16,472	17,890	17,890	18,415
522101	Retirement Contributions	16,620	16,979	16,979	18,103
523101	Health Insurance	39,640	43,240	43,240	46,100
523401	Life, AD&D, LTD	1,072	1,096	1,096	1,130
524101	Worker's Compensation	738	555	555	475
<b>Personnel Total</b>		<b>302,033</b>	<b>313,624</b>	<b>313,624</b>	<b>324,945</b>
<b>Operating</b>					
534101	Contract Serv - Other - Misc	111,888	142,686	127,686	112,926
540101	Travel & Per Diem	24,658	34,000	34,000	43,893
541101	Communications Services	3,650	5,990	5,990	6,390
542201	Postage & Freight	2,336	4,000	4,000	10,000
543101	Utility Services - Elec./Water/Sewer	7,771	9,600	9,600	9,600
544101	Rentals & Leases - Equipment	4,142	8,326	8,326	8,386
545101	Insurance - Premiums	3,700	3,567	3,567	3,516
546101	Repairs/Maint - Buildings & Grounds	60	1,240	1,240	1,000
546257	Repairs/Maint - Fleet Management	197	500	500	500
547101	Printing & Binding	0	500	500	500
548101	Promotional Activities	670,267	674,594	1,676,950	2,701,125
549185	Charges - Central Services Cost Allocation	72,771	91,612	91,612	48,851
551101	Office Supplies	989	6,000	6,000	4,000
552101	Gasoline, Oil & Lubricants	1,547	2,600	2,600	3,200
552106	Computer Software	0	511	511	3,883
552108	Operating Supplies	1,619	5,000	3,000	5,200
552116	Operating Supplies - Computer Hardware	0	1,500	1,500	0
554101	Books, Publications & Subscriptions	16,882	18,000	18,000	20,150
554201	Dues & Memberships	4,221	6,924	6,924	13,813
555501	Training & Education	33,936	30,000	30,000	68,096
<b>Operating Total</b>		<b>960,634</b>	<b>1,047,150</b>	<b>2,032,506</b>	<b>3,065,029</b>
<b>Capital</b>					
564101	Machinery and Equipment	0	0	2,000	1,500
<b>Capital Total</b>		<b>0</b>	<b>0</b>	<b>2,000</b>	<b>1,500</b>
<b>Grants &amp; Aid</b>					
582101	Aid to Private Organizations	25,088	0	0	0
<b>Grants &amp; Aid Total</b>		<b>25,088</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>Reserve</b>					
599101	Reserve for Contingencies	0	100,000	100,000	120,000
599199	Reserve for Cash to be Carried Forward	0	100,000	100,000	120,000
<b>Reserve Total</b>		<b>0</b>	<b>200,000</b>	<b>200,000</b>	<b>240,000</b>
<b>Department Expenditures Total</b>		<b>1,287,755</b>	<b>1,560,774</b>	<b>2,548,130</b>	<b>3,631,474</b>



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**Fund: 117000 - Tourist Development Tax**  
**Department: 2870 - Visitor and Convention Bureau**  
**Activity: 552000 Industry Development**

**Organization Unit: Public Services**  
**Division: Tourist Development**  
Prepared by: Clerk of the Circuit Court - Budget Department

Position	Class #	Position Description	Full Time Equivalent Positions			Budget
			FY 2015 Amended	FY 2016 Adopted	FY 2017 Adopted	FY 2017 Adopted
Positions						
Current Positions						
11990001	1199	Tourism Development Director	1.00	1.00	1.00	71,510.00
22190001	2219	Tourist Development Sales and Operations Manager	1.00	1.00	1.00	50,170.00
50030001	5003	Sports Marketing Specialist	1.00	1.00	1.00	37,710.00
50280001	5028	Marketing and Sales Coordinator	1.00	1.00	1.00	37,710.00
60060016	6006	Administrative Staff Assistant	1.00	1.00	0.00	0.00
Current Positions Total			5.00	5.00	4.00	
Reclassified Positions						
R60060016	5076	Administrative Data Specialist Reclass from Administrative Staff Assistant - Salary Increase \$3,452	0.00	0.00	1.00	37,710.00
Reclassified Positions Total			0.00	0.00	1.00	
Positions Total			5.00	5.00	5.00	



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Account #	Account Description	FY 2017 Adopted
<hr/>		
	<b>Capital</b>	
<b>564101 Machinery and Equipment</b>		
Machinery & Equipment		1,500
	<b>564101 Machinery and Equipment Total</b>	<b>1,500</b>

D. Marion County Visitors and Convention Bureau FY 2016-17 VisitFlorida Expenditures

ACCOUNT TITLE	DATE	EXPENDITURES	DESCRIPTION
POSTAGE & FREIGHT	12/02/16	\$ 201.18	UPS*000000974W3E436
POSTAGE & FREIGHT	01/27/17	\$ 25.61	UPS*000000974W3E536
POSTAGE & FREIGHT	02/27/17	\$ 38.82	UPS*000000974W3E017
POSTAGE & FREIGHT	04/25/17	\$ 81.79	UPS*000000974W3E107
POSTAGE & FREIGHT	08/25/17	\$ 119.84	UPS*000000974W3E297
<b>SUBTOTAL</b>		<b>\$ 467.24</b>	
PROMOTIONAL ACTIVITIES	12/09/16	\$ 1,000.00	VF MAGAZINE
PROMOTIONAL ACTIVITIES	12/09/16	\$ 2,093.75	MYWEDDING/PAGE-BANNER
PROMOTIONAL ACTIVITIES	12/28/16	\$ 2,933.00	VFLMEDIADISPRAKS16/17
PROMOTIONAL ACTIVITIES	12/30/16	\$ 640.00	BALLONS VCB - ON TIME MARKETING
PROMOTIONAL ACTIVITIES	01/23/17	\$ 1,375.00	CANADIAN TRAVELER JAN/FEB
PROMOTIONAL ACTIVITIES	01/23/17	\$ 1,375.00	VF OFFICIAL TRANSP MAP
PROMOTIONAL ACTIVITIES	01/31/17	\$ 6,778.25	PRINTMEDIAVISITFL-JAN
PROMOTIONAL ACTIVITIES	02/15/17	\$ 15,000.00	PRINT MEDIA/JAN 17
PROMOTIONAL ACTIVITIES	02/27/17	\$ 200.00	VISIT FLORIDA SERVICE CEN
PROMOTIONAL ACTIVITIES	03/07/17	\$ 9,597.00	PRINT MEDIA - VISIT FLORIDA CANADIAN GUIDE
PROMOTIONAL ACTIVITIES	04/05/17	\$ 750.00	AAALIVING SOADAPR/JUN
PROMOTIONAL ACTIVITIES	05/02/17	\$ 11,900.00	VISIT FLORIDA APR17
PROMOTIONAL ACTIVITIES	05/02/17	\$ 15,000.00	FACEBOOK CANVAS/APR17
PROMOTIONAL ACTIVITIES	05/30/17	\$ 5,797.00	PRINT MEDIA/MAY/JUN17 - AAA LIVING MAGAZINE
PROMOTIONAL ACTIVITIES	06/21/17	\$ 90.00	VISIT FLORIDA SERVICE CEN
PROMOTIONAL ACTIVITIES	07/25/17	\$ 134.32	MOJO BRICK CITY
PROMOTIONAL ACTIVITIES	07/25/17	\$ 152.00	SKY ASIAN FUSION
PROMOTIONAL ACTIVITIES	07/25/17	\$ 17.01	PUBLIX #1289
PROMOTIONAL ACTIVITIES	07/25/17	\$ 52.43	PUBLIX #1365
PROMOTIONAL ACTIVITIES	07/25/17	\$ 153.00	HOWARD JOHNSON OCALA
PROMOTIONAL ACTIVITIES	07/25/17	\$ 153.00	HOWARD JOHNSON OCALA
PROMOTIONAL ACTIVITIES	07/25/17	\$ 153.00	HOWARD JOHNSON OCALA
PROMOTIONAL ACTIVITIES	07/25/17	\$ 153.00	HOWARD JOHNSON OCALA
PROMOTIONAL ACTIVITIES	07/25/17	\$ 153.00	HOWARD JOHNSON OCALA
PROMOTIONAL ACTIVITIES	07/25/17	\$ 153.00	HOWARD JOHNSON OCALA
PROMOTIONAL ACTIVITIES	07/25/17	\$ 153.00	HOWARD JOHNSON OCALA
PROMOTIONAL ACTIVITIES	07/25/17	\$ 148.81	MOJO GRILL AND CAT
PROMOTIONAL ACTIVITIES	08/21/17	\$ 1,000.00	CANADA TRAVELER JUNE
PROMOTIONAL ACTIVITIES	10/04/17	\$ 102.83	FAM-BTY&BEETS BLOGGER
PROMOTIONAL ACTIVITIES	10/04/17	\$ 5,797.00	16OMC0014PMP/JULAUG17 - AAA LIVING MAGAZINE
<b>SUBTOTAL</b>		<b>\$ 83,004.40</b>	
DUES & MEMBERSHIPS	07/25/17	\$ 1,014.17	VISIT FLORIDA SERVICE CEN
<b>SUBTOTAL</b>		<b>\$ 1,014.17</b>	
TRAINING & EDUCATION	12/02/16	\$ 299.00	VISIT FLORIDA SERVICE CEN
TRAINING & EDUCATION	02/27/17	\$ 55.00	VISIT FLORIDA SERVICE CEN
TRAINING & EDUCATION	02/27/17	\$ 150.00	VISIT FLORIDA SERVICE CEN
TRAINING & EDUCATION	03/24/17	\$ (55.00)	VISIT FLORIDA SERVICE CEN
TRAINING & EDUCATION	08/25/17	\$ 499.00	VISIT FLORIDA SERVICE CEN
TRAINING & EDUCATION	08/25/17	\$ 499.00	VISIT FLORIDA SERVICE CEN
<b>SUBTOTAL</b>		<b>\$ 1,447.00</b>	
<b>Total</b>		<b>\$ 85,932.81</b>	

E. Marion County Visitors and Convention Bureau FY 2016-17 Travel and Entertainment Expenditures

ACCOUNT TITLE	DATE	EXPENDITURES	DESCRIPTION
TRAVEL & PER DIEM	10/24/16	\$ 97.00	SMALL MARKET MEETINGS
TRAVEL & PER DIEM	11/09/16	\$ 374.20	TO CORRECT FY
TRAVEL & PER DIEM	11/09/16	\$ 39.90	TO CORRECT FY
TRAVEL & PER DIEM	11/10/16	\$ 103.00	TDC/NASC CSEE/MRKTSEG
TRAVEL & PER DIEM	11/21/16	\$ 62.00	TDC/CONNECT FL
TRAVEL & PER DIEM	11/21/16	\$ 66.00	TDC/CONNECT FAITH
TRAVEL & PER DIEM	12/02/16	\$ 372.51	SPRINGHILL SUITES
TRAVEL & PER DIEM	12/02/16	\$ 20.00	JAXVILLE AVIATION AUTH PA
TRAVEL & PER DIEM	12/02/16	\$ 456.00	ROSEN HOTELS SHNGL CRK
TRAVEL & PER DIEM	12/02/16	\$ 471.80	ROSEN HOTELS SHNGL CRK
TRAVEL & PER DIEM	12/02/16	\$ 33.15	SQ *AIRPORT TAXI.CA
TRAVEL & PER DIEM	12/02/16	\$ 32.45	SQ *AAA HOOSIER CAB GOSQ.
TRAVEL & PER DIEM	12/02/16	\$ 54.00	ABM PARKING TAMPA INTL AP
TRAVEL & PER DIEM	12/02/16	\$ 372.06	HILTON HOTELS INDNAPLS
TRAVEL & PER DIEM	12/02/16	\$ 54.00	TRAVEL INSURANCE POLICY
TRAVEL & PER DIEM	12/02/16	\$ 241.20	DELTA AIR 0062361623418
TRAVEL & PER DIEM	12/02/16	\$ 157.20	HERTZ RENT-A-CAR
TRAVEL & PER DIEM	12/02/16	\$ 176.70	OMNI HOTELS
TRAVEL & PER DIEM	12/02/16	\$ 176.70	OMNI HOTELS
TRAVEL & PER DIEM	12/02/16	\$ 25.00	SUNPASS*ACC18158430
TRAVEL & PER DIEM	12/02/16	\$ 28.00	PAYROLL CHARGES
TRAVEL & PER DIEM	12/20/16	\$ 226.00	TDC/EQUINE AFFAIRE TS
TRAVEL & PER DIEM	12/27/16	\$ 102.00	ABM PARKING ORLANDO ECONO
TRAVEL & PER DIEM	12/27/16	\$ 164.18	RESIDENCE INN W SPRING
TRAVEL & PER DIEM	12/27/16	\$ 37.25	HERTZ TOLL CHARGE
TRAVEL & PER DIEM	12/27/16	\$ 169.30	OMNI HOTELS
TRAVEL & PER DIEM	12/27/16	\$ 25.00	SUNPASS*ACC18158430
TRAVEL & PER DIEM	12/27/16	\$ 20.80	OMNI HOTELS
TRAVEL & PER DIEM	12/27/16	\$ 178.00	DOUBLETREE BY HILTON JAC
TRAVEL & PER DIEM	12/27/16	\$ (18.00)	ROSEN HOTELS SHNGL CRK
TRAVEL & PER DIEM	12/27/16	\$ 25.00	DELTA AIR BAGGAGE FEE
TRAVEL & PER DIEM	12/27/16	\$ 25.00	DELTA AIR BAGGAGE FEE
TRAVEL & PER DIEM	12/27/16	\$ 886.11	RESIDENCE INN W SPRING
TRAVEL & PER DIEM	12/27/16	\$ 219.97	HERTZ RENT-A-CAR
TRAVEL & PER DIEM	12/27/16	\$ 34.00	TDC/VISIT FL DIGITAL
TRAVEL & PER DIEM	12/27/16	\$ 69.00	TDC/VF TOURM LEAD SUM
TRAVEL & PER DIEM	12/27/16	\$ 105.00	TDC/US SPORT CONGRESS
TRAVEL & PER DIEM	01/24/17	\$ 97.00	TDC/AMERICAN BUS MKTP
TRAVEL & PER DIEM	01/27/17	\$ 235.20	UNITED 0162328757259
TRAVEL & PER DIEM	01/27/17	\$ (24.50)	OMNI HOTELS
TRAVEL & PER DIEM	01/27/17	\$ 556.00	MARRIOTT SANIBEL HARBO
TRAVEL & PER DIEM	02/22/17	\$ 50.00	TDC/REIMB CTIC SUMMIT
TRAVEL & PER DIEM	02/27/17	\$ 25.00	UNITED 0162609607222
TRAVEL & PER DIEM	02/27/17	\$ 125.00	FT BEN TICKETS& TRAVEL
TRAVEL & PER DIEM	02/27/17	\$ 25.00	UNITED 0162609850653
TRAVEL & PER DIEM	02/27/17	\$ 89.00	ABM PARKING ORLANDO ECONO
TRAVEL & PER DIEM	02/27/17	\$ 833.55	HAMPTON INN CLEVELAND
TRAVEL & PER DIEM	02/27/17	\$ 329.40	UNITED 0162334269584
TRAVEL & PER DIEM	02/27/17	\$ 25.00	SUNPASS*ACC18158430
TRAVEL & PER DIEM	03/01/17	\$ (125.00)	RECLASS:LOCKE REG-TR EXPO



E. Marion County Visitors and Convention Bureau FY 2016-17 Travel and Entertainment Expenditures

ACCOUNT TITLE	DATE	EXPENDITURES	DESCRIPTION
TRAVEL & PER DIEM	03/14/17	\$ 118.00	TDC/MWR 2017 EXTRAV
TRAVEL & PER DIEM	03/24/17	\$ 20.00	PARKING 01400076
TRAVEL & PER DIEM	03/24/17	\$ 498.16	GRAND HYATT TAMPA BAY
TRAVEL & PER DIEM	03/24/17	\$ (50.16)	GRAND HYATT TAMPA BAY
TRAVEL & PER DIEM	03/24/17	\$ (30.00)	GRAND HYATT TAMPA BAY
TRAVEL & PER DIEM	03/24/17	\$ 105.63	HAMPTON INN OZARK
TRAVEL & PER DIEM	03/24/17	\$ 152.15	HAMPTON INNS
TRAVEL & PER DIEM	03/24/17	\$ 207.10	GULF BREEZE HAMPTON INN A
TRAVEL & PER DIEM	04/14/17	\$ 124.00	TDC/NASC SYMP/CSEE
TRAVEL & PER DIEM	04/25/17	\$ 25.00	UNITED 0162603263345
TRAVEL & PER DIEM	04/25/17	\$ 1,146.75	RESIDENCE INN DOWNTOWN
TRAVEL & PER DIEM	04/25/17	\$ (1.25)	UNIVERSAL ORL MISC CHG
TRAVEL & PER DIEM	04/25/17	\$ 25.00	SUNPASS*ACC18158430
TRAVEL & PER DIEM	05/10/17	\$ (68.80)	05/04/17 PARKING REIMB
TRAVEL & PER DIEM	05/22/17	\$ 183.15	HILTON DIPLOMAT RESORT
TRAVEL & PER DIEM	05/22/17	\$ 183.15	HILTON DIPLOMAT RESORT
TRAVEL & PER DIEM	05/22/17	\$ (183.15)	HILTON DIPLOMAT RESORT
TRAVEL & PER DIEM	05/22/17	\$ (183.15)	HILTON DIPLOMAT RESORT
TRAVEL & PER DIEM	05/22/17	\$ 25.00	UNITED 0162603800661
TRAVEL & PER DIEM	05/22/17	\$ 172.00	ABM PARKING ORLANDO ECONO
TRAVEL & PER DIEM	06/08/17	\$ 67.00	TDC/FSF SPORTS SUMMIT
TRAVEL & PER DIEM	06/09/17	\$ 56.00	TDC/FL ATTR CONF
TRAVEL & PER DIEM	06/09/17	\$ 145.00	TDC/SE TOUR MARK COLL
TRAVEL & PER DIEM	06/16/17	\$ 19.00	PAYROLL CHARGES
TRAVEL & PER DIEM	06/20/17	\$ 81.00	TDC/FADMO MKT SUMMIT
TRAVEL & PER DIEM	06/21/17	\$ 90.66	HAMPTON INNS&SUITES
TRAVEL & PER DIEM	06/21/17	\$ 318.00	JUPITER BEACH RESORT
TRAVEL & PER DIEM	06/21/17	\$ 563.58	MARRIOTT SAWGRASS RESO
TRAVEL & PER DIEM	06/21/17	\$ (45.69)	MARRIOTT SAWGRASS RESO
TRAVEL & PER DIEM	06/21/17	\$ 25.00	SUNPASS*ACC18158430
TRAVEL & PER DIEM	07/11/17	\$ (50.00)	TDC/REIMB CTIC SUMMIT
TRAVEL & PER DIEM	07/12/17	\$ 50.00	REISSUE CK#528288 TRR
TRAVEL & PER DIEM	07/25/17	\$ 499.40	WYNDHAM GRAND CLEARWATER
TRAVEL & PER DIEM	07/25/17	\$ (56.40)	WYNDHAM GRAND CLEARWATER
TRAVEL & PER DIEM	08/09/17	\$ 99.00	TDC/TAX CONF REIMB
TRAVEL & PER DIEM	08/25/17	\$ 183.15	HILTON DIPLOMAT RESORT
TRAVEL & PER DIEM	08/25/17	\$ 183.15	HILTON DIPLOMAT RESORT
TRAVEL & PER DIEM	08/25/17	\$ 132.96	SOUTHWES 5268545160763
TRAVEL & PER DIEM	08/25/17	\$ 244.92	HILTON HOTELS
TRAVEL & PER DIEM	08/25/17	\$ 387.00	MARRIOTT SANIBEL HARBO
TRAVEL & PER DIEM	09/18/17	\$ 37.19	FLEET-TDC-AUG17
TRAVEL & PER DIEM	09/18/17	\$ 111.00	TDC/CONNECT SPORTS
TRAVEL & PER DIEM	09/20/17	\$ 61.00	TDC/FL GOV CONF 2017
TRAVEL & PER DIEM	09/20/17	\$ 61.00	TDC/FL GOV CONF 2017
TRAVEL & PER DIEM	09/22/17	\$ (129.00)	RECLASS:PREPAID GROUPCONF
TRAVEL & PER DIEM	09/26/17	\$ 68.00	ABM PARKING ORLANDO ECONO
TRAVEL & PER DIEM	09/26/17	\$ 316.40	DELTA AIR 0062394257318
TRAVEL & PER DIEM	09/26/17	\$ 25.00	SUNPASS*ACC18158430
TRAVEL & PER DIEM	09/26/17	\$ 129.00	PLAZA RESORT & SPA-FD
TRAVEL & PER DIEM	09/26/17	\$ 206.85	HILTON DIPLOMAT RESORT



E. Marion County Visitors and Convention Bureau FY 2016-17 Travel and Entertainment Expenditures

ACCOUNT TITLE	DATE	EXPENDITURES	DESCRIPTION
TRAVEL & PER DIEM	09/26/17	\$ 146.85	HILTON DIPLOMAT RESORT
TRAVEL & PER DIEM	09/26/17	\$ 36.00	TAXI SVC NEW ORLEANS
TRAVEL & PER DIEM	09/26/17	\$ 36.00	SQ *SMITTYEXPRESSSERVICES
TRAVEL & PER DIEM	09/26/17	\$ 489.84	HILTON HOTELS
TRAVEL & PER DIEM	10/17/17	\$ 53.00	TDC/SMALL MARKET MEET
TRAVEL & PER DIEM	10/24/17	\$ 337.60	UNITED 0162364378172
TRAVEL & PER DIEM	10/24/17	\$ 25.00	UNITED 0162605356828
TRAVEL & PER DIEM	10/24/17	\$ 25.00	UNITED 0162605503555
<b>SUBTOTAL</b>		<b>\$ 15,419.17</b>	
PROMOTIONAL ACTIVITIES	12/02/16	\$ 29.74	PUBLIX #419
PROMOTIONAL ACTIVITIES	12/02/16	\$ 85.00	EATONS BEACH SAND
PROMOTIONAL ACTIVITIES	12/02/16	\$ 28.50	BLUE HIGHWAY OF OC
PROMOTIONAL ACTIVITIES	01/27/17	\$ 28.00	SONNYS BBQ 484
PROMOTIONAL ACTIVITIES	01/27/17	\$ 22.50	THE CLUB AT CANDLER HILLS
PROMOTIONAL ACTIVITIES	02/27/17	\$ 255.34	PUBLIX #1289
PROMOTIONAL ACTIVITIES	04/25/17	\$ 218.00	HILTON HOTELS
PROMOTIONAL ACTIVITIES	04/25/17	\$ 27.25	SILVER SPRINGS MANAGEMENT
PROMOTIONAL ACTIVITIES	04/25/17	\$ 154.60	PUBLIX #1289
PROMOTIONAL ACTIVITIES	06/21/17	\$ 118.50	PUBLIX #419
PROMOTIONAL ACTIVITIES	06/21/17	\$ 0.99	PUBLIX #419
PROMOTIONAL ACTIVITIES	08/25/17	\$ 762.00	SGMP LUNCHEON 8/17/17
PROMOTIONAL ACTIVITIES	09/26/17	\$ 700.00	PTISHUTTLEOFOCALA
PROMOTIONAL ACTIVITIES	09/26/17	\$ 2,242.00	CAPE LEISURE SILVER
PROMOTIONAL ACTIVITIES	09/26/17	\$ 7.96	PUBLIX #1477
PROMOTIONAL ACTIVITIES	09/26/17	\$ 3.98	PUBLIX #1289
PROMOTIONAL ACTIVITIES	09/26/17	\$ 79.00	WAL-MART #0697
PROMOTIONAL ACTIVITIES	09/29/17	\$ 136.86	FOWA EVENT
PROMOTIONAL ACTIVITIES	09/29/17	\$ 148.86	TFOWA EVENT
<b>SUBTOTAL</b>		<b>\$ 5,049.08</b>	
<b>TOTAL</b>		<b>\$ 20,468.25</b>	