



**Marion County
Board of County Commissioners**

Visitors and Convention Bureau

109 W Silver Springs Blvd.
Ocala, FL 34475
Phone: 352-438-2800
Fax: 352-438-2801



June 7, 2022

Governor Ron DeSantis
Office of the Governor
State of Florida
400 S Monroe Street
Tallahassee, FL 32399

Senator Wilton Simpson
Senate President
Florida Senate
409 The Capitol
404 South Monroe Street
Tallahassee, FL 32399

The Honorable Chris Sprowls
Speaker of the House
House of Representatives
420 The Capitol
402 South Monroe Street
Tallahassee, FL 32399

Dear Governor DeSantis, Senator Simpson and Speaker Sprowls:

As a VISIT FLORIDA partner that receives more than 50% of its funding from Tourist Development Taxes, we are submitting our financial reporting, pursuant to Marion County's fiscal year 2020-21.

The financial reporting is inclusive of the following:

- a. The total amount of revenue from public and private sources.
- b. The organization's operating budget.
- c. Employee salary and benefit details from public and private funds. Board members do not receive compensation for their time served.
- d. An itemized account of all expenditures by our DMO on the behalf of, or coordinated for the benefit of VISIT FLORIDA, its board members, or employees.
- e. Itemized travel and entertainment expenditures.

Please note that these reports can also be found on our website at www.ocalamarion.com/about-us/transparency/.

Respectfully,

Loretta Shaffer, Tourism Development Director, CPM, CDME
Marion County Board of County Commissioners

REVENUE FY 2020-2021 A. Marion County Visitors and Convention Bureau FY 2020-2021 Revenues

FOR 2021 13										JOURNAL DETAIL 2021 1 TO 2021 13									
ACCOUNTS FOR: 1074 TOURIST DEVELOPMENT FUND																			
ORIGINAL ESTIM REV		ESTIM REV ADJ		REVISED ESTIM REV		ACTUAL YTD REVENUE		REMAINING REVENUE		% COLL									
CP155312 312110		*TOURIST DEVELOPMNT TAX 2%																	
1,166,289.00		0.00		1,166,289.00		0.00		1,166,289.00		.0%									
2021/01/001837	10/01/2020	BUC	-1,166,289.00	REF	ORIGINAL BUDGET 2021														
2021/02/000931	11/23/2020	GCR	-104,482.11	REF P02744	10/20 TOURIST DEV TAX														
2021/03/000812	12/21/2020	GCR	-111,540.85	REF P02744	11/20 TOURIST DEV TAX														
2021/04/000434	01/14/2021	GCR	-92,645.99	REF P02744	12/20 TOURIST DEV TAX														
2021/05/000671	02/17/2021	GCR	-113,427.61	REF P02744	01/21 TOURIST DEV TAX														
2021/06/000471	03/12/2021	GCR	-147,095.74	REF P02744	02/21 TOURIST DEV TAX														
2021/07/000839	04/20/2021	GCR	-179,709.75	REF P02744	03/21 TOURIST DEV TAX														
2021/09/000225	06/07/2021	GCR	-201,030.10	REF P02744	04/21 TOURIST DEV TAX														
2021/09/000459	06/11/2021	GCR	-166,596.52	REF P02744	05/21 TOURIST DEV TAX														
2021/10/000485	07/14/2021	GCR	-161,254.41	REF P02744	06/21 TOURIST DEV TAX														
2021/11/000550	08/12/2021	GCR	-189,826.41	REF P02744	07/21 TOURIST DEV TAX														
2021/12/000033	09/01/2021	GEN	1,467,609.49	REF	TDT TO NEW ACCTS-COA CHANGES														
CP155312 312120		*TOURIST DEVELOP TAX 3RD %																	
583,145.00		0.00		583,145.00		0.00		583,145.00		.0%									
2021/01/001837	10/01/2020	BUC	-583,145.00	REF	ORIGINAL BUDGET 2021														
2021/02/000931	11/23/2020	GCR	-52,241.05	REF P02744	10/20 TOURIST DEV TAX														
2021/03/000812	12/21/2020	GCR	-55,770.42	REF P02744	11/20 TOURIST DEV TAX														
2021/04/000434	01/14/2021	GCR	-46,323.00	REF P02744	12/20 TOURIST DEV TAX														
2021/05/000671	02/17/2021	GCR	-56,713.81	REF P02744	01/21 TOURIST DEV TAX														
2021/06/000471	03/12/2021	GCR	-73,547.87	REF P02744	02/21 TOURIST DEV TAX														
2021/07/000839	04/20/2021	GCR	-89,854.88	REF P02744	03/21 TOURIST DEV TAX														
2021/09/000225	06/07/2021	GCR	-100,515.05	REF P02744	04/21 TOURIST DEV TAX														
2021/09/000459	06/11/2021	GCR	-83,298.26	REF P02744	05/21 TOURIST DEV TAX														
2021/10/000485	07/14/2021	GCR	-80,627.21	REF P02744	06/21 TOURIST DEV TAX														
2021/11/000550	08/12/2021	GCR	-94,913.20	REF P02744	07/21 TOURIST DEV TAX														
2021/12/000033	09/01/2021	GEN	733,804.75	REF	TDT TO NEW ACCTS-COA CHANGES														
CP155312 312130		*TOURIST DEVELOP TAX 4TH %																	
583,145.00		0.00		583,145.00		0.00		583,145.00		.0%									
2021/01/001837	10/01/2020	BUC	-583,145.00	REF	ORIGINAL BUDGET 2021														
2021/02/000931	11/23/2020	GCR	-52,241.05	REF P02744	10/20 TOURIST DEV TAX														
2021/03/000812	12/21/2020	GCR	-55,770.42	REF P02744	11/20 TOURIST DEV TAX														
2021/04/000434	01/14/2021	GCR	-46,323.00	REF P02744	12/20 TOURIST DEV TAX														
2021/05/000671	02/17/2021	GCR	-56,713.81	REF P02744	01/21 TOURIST DEV TAX														
2021/06/000471	03/12/2021	GCR	-73,547.87	REF P02744	02/21 TOURIST DEV TAX														
2021/07/000839	04/20/2021	GCR	-89,854.88	REF P02744	03/21 TOURIST DEV TAX														
2021/09/000225	06/07/2021	GCR	-100,515.05	REF P02744	04/21 TOURIST DEV TAX														
2021/09/000459	06/11/2021	GCR	-83,298.26	REF P02744	05/21 TOURIST DEV TAX														
2021/10/000485	07/14/2021	GCR	-80,627.20	REF P02744	06/21 TOURIST DEV TAX														
2021/11/000550	08/12/2021	GCR	-94,913.20	REF P02744	07/21 TOURIST DEV TAX														
2021/12/000033	09/01/2021	GEN	733,804.74	REF	TDT TO NEW ACCTS-COA CHANGES														

REVENUE FY 2020-2021 **A. Marion County Visitors and Convention Bureau FY 2020-2021 Revenues**

FOR 2021 13										JOURNAL DETAIL 2021 1 TO 2021 13						
ACCOUNTS FOR: 1074 TOURIST DEVELOPMENT FUND																
	ORIGINAL	ESTIM	REV	ESTIM	REV	ADJ	REVISED	ESTIM	REV	ACTUAL	YTD	REVENUE	REMAINING	REVENUE	%	COLL
CP155312 312131				TOURIST DEVELOPMNT TAX 2%												
	0.00				0.00				0.00		1,838,224.14		-1,838,224.14		100.0%	
2021/12/000033	09/01/2021	GEN		-1,467,609.49	REF											
2021/12/000334	09/10/2021	GCR		-160,116.74	REF	P02744	08/21	TDT TO NEW ACCTS-COA CHANGES								
2021/13/000317	09/30/2021	GCR		-210,497.91	REF	P02744	09/21	TOURIST DEV TAX								
CP155312 312132				TOURIST DEVELOP TAX 3RD %												
	0.00				0.00				0.00		919,112.06		-919,112.06		100.0%	
2021/12/000033	09/01/2021	GEN		-733,804.75	REF			TDT TO NEW ACCTS-COA CHANGES								
2021/12/000334	09/10/2021	GCR		-80,058.36	REF	P02744	08/21	TOURIST DEV TAX								
2021/13/000317	09/30/2021	GCR		-105,248.95	REF	P02744	09/21	TOURIST DEV TAX								
CP155312 312133				TOURIST DEVELOP TAX 4TH %												
	0.00				0.00				0.00		919,112.05		-919,112.05		100.0%	
2021/12/000033	09/01/2021	GEN		-733,804.74	REF			TDT TO NEW ACCTS-COA CHANGES								
2021/12/000334	09/10/2021	GCR		-80,058.36	REF	P02744	08/21	TOURIST DEV TAX								
2021/13/000317	09/30/2021	GCR		-105,248.95	REF	P02744	09/21	TOURIST DEV TAX								
CP155331 331510				DISASTER RELIEF FUNDING												
	0.00				0.00				0.00		1,165.50		-1,165.50		100.0%	
2021/01/001717	10/30/2020	GCR		-1,165.50	REF	P01812	IRMA PROJ#7275									
CP155334 334520				DISASTER RELIEF ST												
	0.00				0.00				0.00		0.00		0.00		.0%	
CP155361 361110				INTEREST-BOARD												
	30,000.00				0.00				30,000.00		9,604.59		20,395.41		32.0%	
2021/01/001837	10/01/2020	BUC		-30,000.00	REF			ORIGINAL BUDGET 2021								
2021/02/000106	11/01/2020	GEN		-1,425.14	REF	SBAINT	SBA 221131	INTEREST OCTOBER								
2021/02/001370	11/30/2020	GEN		-1,048.99	REF	SBAINT	SBA 221131	INT NOV								
2021/03/001366	12/31/2020	GEN		-876.33	REF	SBA	SBA INT 221131	DEC								
2021/04/000279	01/12/2021	GCR		-0.41	REF	P00730	COVID RELIEF PAYROLL									
2021/04/001277	01/31/2021	GEN		-875.31	REF	SBAINT	SBA INTEREST 221131	JAN								
2021/05/001329	02/28/2021	GEN		-693.40	REF	SBAINT	SBA INTEREST 221131	FEB								
2021/06/001290	03/30/2021	GCR		-0.11	REF	P00543	COVID 19 HAZ HEALTH PAY									
2021/06/001420	03/31/2021	GEN		-692.94	REF	SBAINT	SBA INT 221131	MAR								
2021/07/001596	04/30/2021	GEN		-629.13	REF	SBAINT	SBA INT 221131	APR								
2021/08/001307	05/31/2021	GEN		-586.07	REF	SBAINT	SBA INT MAY 221131									
2021/09/001567	06/30/2021	GEN		-514.82	REF	SBAINT	Interest Allocation Entry									
2021/10/000572	07/15/2021	GCR		-0.25	REF	P00730	COVID RELIEF PAYROLL									
2021/10/000834	07/15/2021	GRV		0.25	REF	P00730	REVERSE GCR DUE TO FB ERROR									
2021/10/000900	07/21/2021	GCR		-0.25	REF	P00730	COVID RELIEF PAYROLL									
2021/10/001432	07/31/2021	GEN		-1,135.47	REF	SBAINT	SBA INT JUL 221131									
2021/11/001677	08/31/2021	GEN		-605.99	REF	SBAINT	SBA INT AUG 221131									
2021/12/001708	09/30/2021	GEN		-520.23	REF	SBAINT	SBA INT SEP 221131									

REVENUE FY 2020-2021 **A. Marion County Visitors and Convention Bureau FY 2020-2021 Revenues**

FOR 2021 13										JOURNAL DETAIL 2021 1 TO 2021 13	
ACCOUNTS FOR: 1074 TOURIST DEVELOPMENT FUND										REMAINING REVENUE	% COLL
	ORIGINAL ESTIM REV	ESTIM REV ADJ	REVISED ESTIM REV	ACTUAL YTD REVENUE							
CP155361 361132	700.00	0.00	700.00	0.00				700.00	.0%		
2021/01/001837	10/01/2020	BUC	-700.00	REF	ORIGINAL BUDGET 2021						
CP000361 361310	0.00	0.00	0.00	0.00				0.00	.0%		
CP155366 366045	0.00	0.00	0.00	31,250.00				-31,250.00	100.0%		
2021/10/000957	07/22/2021	GCR	-15,625.00	REF P02956	FL SPORTS FDTION HITS GRANT						
2021/10/000957	07/22/2021	GCR	-15,625.00	REF P02956	FL SPORTS FDTION HITS GRANT						
CP155369 369030	0.00	0.00	0.00	0.00				0.00	.0%		
CP155369 369117	0.00	0.00	0.00	50.00				-50.00	100.0%		
2021/11/001539	08/30/2021	GCR	-50.00	REF P02956	VCB CO-OP PROGRAM						
CP155369 369910	0.00	0.00	0.00	0.00				0.00	.0%		
CP155369 369920	0.00	0.00	0.00	0.00				0.00	.0%		
CP000379 379999	-118,163.00	0.00	-118,163.00	0.00				-118,163.00	.0%		
2021/01/001837	10/01/2020	BUC	118,163.00	REF	ORIGINAL BUDGET 2021						
CP155381 381001	0.00	4,302.00	4,302.00	4,302.00				0.00	100.0%		
2021/08/000245	05/18/2021	BUA	-4,302.00	REF							
2021/08/000860	05/21/2021	GEN	-4,302.00	REF	REIMB COVID PAYROLL-MAR-DEC20						
CP000399 399900	0.00	0.00	0.00	0.00				0.00	.0%		
CP000399 399991	4,640,117.00	35,894.00	4,676,011.00	5,710,193.74				-1,034,182.74	122.1%		
2021/01/001837	10/01/2020	BUC	-4,640,117.00	REF	ORIGINAL BUDGET 2021						
2021/03/000111	12/15/2020	BUA	-35,894.00	REF	TRUE 1074						
2021/06/000486	03/12/2021	GNI	-5,710,193.74	REF 20 FB	TRANSFER FY20 FUND BAL FWRD						

REVENUE FY 2020-2021 A. Marion County Visitors and Convention Bureau FY 2020-2021 Revenues

FOR 2021 13				JOURNAL DETAIL 2021 1 TO 2021 13		
ACCOUNTS FOR: 1074 TOURIST DEVELOPMENT FUND						
ORIGINAL ESTIM REV	ESTIM REV ADJ	REVISED ESTIM REV	ACTUAL YTD REVENUE	REMAINING REVENUE	% COLL	
TOTAL TOURIST DEVELOPMENT FUND						
6,885,233.00	40,196.00	6,925,429.00	9,433,014.08	-2,507,585.08	136.2%	
TOTAL REVENUES						
6,885,233.00	40,196.00	6,925,429.00	9,433,014.08	-2,507,585.08		

REVENUE FY 2020-2021 **A. Marion County Visitors and Convention Bureau FY 2020-2021 Revenues**

FOR 2021 13				JOURNAL DETAIL 2021 1 TO 2021 13		
ORIGINAL ESTIM REV	ESTIM REV ADJ	REVISED ESTIM REV	ACTUAL YTD REVENUE	REMAINING REVENUE	% COLL	
6,885,233.00	40,196.00	6,925,429.00	9,433,014.08	-2,507,585.08	136.2%	

** END OF REPORT - Generated by wheeler, Sky **



Marion County Board of County Commissioners
Fiscal Year 2021 Adopted Budget

F n : 1074 - o ris Development Tax
Cos Cen er: 155 - Visitors and Convention Area

Organization Unit : Public Services
Division: o ris Development
 Prepared by: Clerk of the Circuit Court - Budget Department

Account #	Account Description	FY 2019 Actual	FY 2020 Adopted	FY 2020 Amended	FY 2021 Adopted
Cos Cen er Expenses					
Personnel					
512101	Regular Salaries and Wages	357,781	378,604	378,604	385,489
521101	FICA Taxes	25,444	28,965	28,965	29,132
522101	Retirement Contributions	29,526	32,067	32,067	38,551
523101	Health Insurance	67,277	70,224	70,224	77,084
523401	Life ADD LTD	1,997	2,534	2,534	2,591
524101	Workers Compensation	652	807	807	812
	Personnel Total	482,677	513,201	513,201	533,659
Operating					
534101	Contract Serv Other Misc	764,569	855,263	855,263	840,076
540101	Travel and Per Diem	21,069	31,879	31,879	43,677
541101	Communication Services	3,553	6,000	6,000	6,701
542201	Postage and Freight	2,615	7,500	7,500	4,000
543101	Utility Services Electric Water Sewer	11,205	9,600	9,600	9,792
543102	Utility Services Waste Disposal	575	700	700	756
544101	Rentals and Leases Equipment	4,023	7,000	7,000	6,914
545101	Insurance Premiums	8,119	11,548	11,548	11,299
546101	Repairs and Maint Bldgs and Grounds	0	1,000	10,000	0
546257	Repairs and Maint Fleet Management	702	400	3,452	2,400
546301	Repairs and Maint Equipment	0	0	0	74
546312	Repairs and Maint Computer Equipment	0	74	74	74
547101	Printing and Binding	120	25,000	25,000	3,000
548101	Promotional Activities	684,065	1,210,656	1,008,551	773,803
549185	Charges Central Services Cost Allocation	66,254	193,165	193,165	128,328
551101	Office Supplies	1,224	3,000	3,000	3,000
552101	Gasoline Oil and Lubricants	1,706	3,200	3,200	3,200
552106	Computer Software	7,683	7,396	7,396	8,264
552108	Operating Supplies	5,062	6,500	6,500	5,592
552116	Operating Supplies Computer Hardware	0	725	725	0
554101	Books Publications and Subscriptions	34,145	47,738	47,738	48,387
554201	Dues and Memberships	13,853	24,636	24,636	16,981
555501	Training and Education	25,416	52,454	52,454	55,670
	Operating Total	1,655,958	2,505,434	2,315,381	1,971,988
Capital					
561101	Land	0	0	100,000	0
563102	Improvements CIP	8,440	1,375,815	1,375,815	1,443,954
564101	Machinery and Equipment	3,161	0	1,936	0
564102	Machinery and Equipment CIP	0	0	1,259	0
568102	Intangible Software CIP	3,486	3,012	8,603	1,927
	Capital Total	15,087	1,378,827	1,487,613	1,445,881
Grants & Aid					
582101	Aid to Private Organizations	50,000	0	0	0
	Grants & Aid Total	50,000	0	0	0



**Marion County Board of County Commissioners
Fiscal Year 2021 Adopted Budget**

**Function: 1074 - Tourism Development Tax
Cost Center: 155 - Visitors and Convention Area**

**Organization Unit: Public Services
Division: Tourism Development
Prepared by: Clerk of the Circuit Court - Budget Department**

Account #	Account Description	FY 2019 Actual	FY 2020 Adopted	FY 2020 Amended	FY 2021 Adopted
Cos Center Expenses					
Non-Operating					
599417	Reserve for Tourism Initiatives	0	1,975,410	1,975,410	2,508,429
	Non-Operating Total	0	1,975,410	1,975,410	2,508,429
Interfund Transfers					
591001	Budget Transfer to General Fund	1,276	1,276	89,393	1,276
	Interfund Transfers Total	1,276	1,276	89,393	1,276
Reserves					
599101	Reserve for Contingencies	0	159,000	159,000	159,000
599199	Reserve for Cash Carry Forward	0	265,000	265,000	265,000
	Reserves Total	0	424,000	424,000	424,000
	Cos Center Expenses Total	2,204,998	6,798,148	6,804,998	6,885,233



Marion County Board of County Commissioners
Fiscal Year 2021 Adopted Budget

Function: 1074 - Tourism Development Tax
Cost Center: 155 - Visitors and Convention Area

Organization Unit: Public Services
Division: Tourism Development
 Prepared by: Clerk of the Circuit Court - Budget Department

Position	Class #	Position Description	Full Time Equivalent Positions			Budget
			FY 2019 Adopted	FY 2020 Adopted	FY 2021 Adopted	FY 2021 Adopted
Positions						
Current Positions						
10941	1199	Tourism Development Director	1.00	1.00	1.00	91,832
10942	1296	Tourism Development Manager	1.00	1.00	1.00	67,309
10943	5078	Visitor Relations Representative	1.00	1.00	1.00	39,146
10944	6023	Staff Assistant III	1.00	1.00	1.00	29,079
10945	6242	Group Sales Coordinator	1.00	1.00	0.00	0
10946	6243	Digital and Analytics Coordinator	1.00	1.00	1.00	51,938
10947	6244	Marketing and Communications Coordinator	1.00	1.00	1.00	47,362
Current Positions Total			7.00	7.00	6.00	
Reclassified Positions						
10945	5602	Group Sales Supervisor Salary Change \$4,181	0.00	0.00	1.00	55,016
Reclassified Positions Total			0.00	0.00	1.00	
Positions Total			7.00	7.00	7.00	



Marion County Board of County Commissioners
Fiscal Year 2021 Adopted Budget

Function: 1074 - Tourist Development Tax
Cost Center: 155 - Visitors and Convention Area

Organization Unit: Public Services
Division: Tourist Development
 Prepared by: Clerk of the Circuit Court - Budget Department

Account #	Account Description	FY 2021 Adopted
	Capital	
563102 - Improvements CIP		
VCC000005	Visitor Center Signage	150,000
VCC000001	Gateway Signage 42nd St Flyover - CF	902,394
VCC000003	North County Line Gateway - CF	195,780
VCC000004	South County Line Gateway - CF	195,780
	563102 - Improvements CIP Total	1,443,954
568102 - Intangible Software CIP		
ESC000001	ERP	1,927
	568102 - Intangible Software CIP Total	1,927

D. Marion County Visitors and Convention Bureau FY 2020-2021 VISIT FLORIDA Expenditures

ACCOUNT DESCRIPTION	DATE	EXPENDITURE	DESCRIPTION
CONTRACT SERV - OTHER - MISC	06/15/2021	\$535.50	2021-OMC-0331/BRAND & CONTENT
Subtotal		\$535.50	
TRAVEL & PER DIEM	11/24/2020	\$159.00	DUPLICATE CHARGE BY VENDOR FOR
TRAVEL & PER DIEM	11/24/2020	\$191.00	LODGING & PARKING FOR L SHAFFE
TRAVEL & PER DIEM	11/24/2020	\$159.00	LODGING FOR J RICKMAN WHILE AT
TRAVEL & PER DIEM	12/07/2020	-\$159.00	CREDIT FOR DUPLICATE CHARGE ON
TRAVEL & PER DIEM	06/27/2021	\$209.05	HOTEL FOR C LOCKE AT FL GOVERN
TRAVEL & PER DIEM	06/27/2021	\$209.05	HOTEL FOR J HELLER WHILE AT TH
TRAVEL & PER DIEM	09/17/2021	\$41.00	TDC/MEAL REIMB FL GOVERNOR CON
TRAVEL & PER DIEM	09/17/2021	\$41.00	TDC/MEAL REIMB FL GOVERNOR CON
TRAVEL & PER DIEM	09/12/2021	\$160.95	HOTEL FOR C LOCKE WHILE @ FL G
TRAVEL & PER DIEM	09/12/2021	\$160.95	LODGING BALANCE DUE FOR J HELL
Subtotal		\$1,172.00	
PROMO ACT	11/06/2020	\$2,278.10	BROCHURE DISTRIBUTION FOR VISI
PROMO ACT	12/23/2020	-\$508.20	REFUND FOR VENDOR OVERCHARGING
PROMO ACT	01/26/2021	\$12,500.00	2021 OFFICIAL TRANSPORTATION M
PROMO ACT	01/27/2021	\$500.00	VIRTUAL MEDIA MISSION ATTENDED
PROMO ACT	02/09/2021	\$16,601.25	2021 VISIT FL OFFICIAL VISITOR
PROMO ACT	04/12/2021	\$152.26	LUNCH WITH JOURNALISTS- VISIT
PROMO ACT	04/12/2021	\$70.00	TOUR OF JUNIPER SPRINGS WITH J
PROMO ACT	04/12/2021	\$204.00	DINNERS WITH JOURNALISTS FOR G
PROMO ACT	04/13/2021	\$110.00	LUNCH WITH JOURNALISTS FOR VIS
PROMO ACT	04/14/2021	\$198.00	HOTEL FOR M HARTSHORNE FOR VIS
PROMO ACT	04/14/2021	\$198.00	HOTEL FOR JOURNALIST J PETERS
PROMO ACT	04/14/2021	\$198.00	HOTEL FOR S RIGNEY FOR VISIT F
PROMO ACT	04/14/2021	\$198.00	HOTEL FOR B CIONI FOR VISIT
PROMO ACT	04/14/2021	\$198.00	HOTEL FOR D TAYLOR FOR VISIT F
PROMO ACT	06/01/2021	\$135.00	(3) 2020 FLAGE AWARDS ENTRY FE
PROMO ACT	06/13/2021	\$96.00	MEXICO PRESS TRIP/DINNER THURS
PROMO ACT	06/13/2021	\$47.96	MEXICO PRESS TRIP/DINNER SATUR
PROMO ACT	06/13/2021	\$46.99	MEXICO PRESS TRIP/DINNER FRIDA
PROMO ACT	06/13/2021	\$74.69	MEXICO PRESS TRIP/LUNCH FRIDAY
PROMO ACT	06/11/2021	\$55.54	MEXICO PRESS TRIP/LUNCH/RCPT 2
PROMO ACT	06/11/2021	\$23.82	MEXICO PRESS TRIP/BREAKFAST &
PROMO ACT	06/14/2021	\$88.00	PRESS TRIP/BREAKFAST SATURDAY/
PROMO ACT	08/17/2021	\$36.56	VISIT FL PRESS TRIP AAA GO DIN
PROMO ACT	08/17/2021	\$38.34	VISIT FL PRESS TRIP - AAA GO D
PROMO ACT	08/18/2021	\$41.97	VISIT FL LUNCH WITH UF PRESS T
PROMO ACT	08/19/2021	-\$2.10	TAX REFUND FOR VISIT FL PRESS
Subtotal		\$33,580.18	
DUES & MEMBERSHIPS	05/10/2021	\$1,167.96	DESTINATION MARKETING MEMBERSH
Subtotal		\$1,167.96	
TRAINING & EDUCATION	11/06/2020	-\$60.00	VISIT FLORIDA REFUND
TRAINING & EDUCATION	02/01/2021	\$250.00	VIRTUAL FLORIDA HUDDLE 2021, 0
TRAINING & EDUCATION	06/24/2021	\$998.00	REGISTRATION FOR 2021 FL GOVER
Subtotal		\$1,188.00	
TOTAL		\$37,643.64	

E. Marion County Visitors and Convention Bureau FY 2020-2021 Travel and Entertainment Expenses

ACCOUNT DESCRIPTION	DATE	EXPENDITURE	DESCRIPTION
TRAVEL & PER DIEM	10/26/2020	\$51.12	SELF PARKING AT HOTEL FOR R LO
TRAVEL & PER DIEM	10/26/2020	\$378.00	LODGING FOR C LOCKE WHILE ATTE
TRAVEL & PER DIEM	11/02/2020	\$80.00	TDC/CONNECT MARKETPLACE
TRAVEL & PER DIEM	11/20/2020	\$66.00	TDC/CONNECT FLORIDA MARKETPLAC
TRAVEL & PER DIEM	11/06/2020	-\$3.12	TAX REFUND ON PARKING FOR LOCK
TRAVEL & PER DIEM	11/13/2020	\$186.62	HOTEL FOR R LOCKE WHILE ATTEND
TRAVEL & PER DIEM	12/30/2020	-\$1,016.40	2020 ERROR REFUND
TRAVEL & PER DIEM	12/30/2020	\$1,016.40	2020 ERROR REFUND CORRECTION
TRAVEL & PER DIEM	05/24/2021	\$22.00	MEALS/TIPS @ SPORTS CONF.
TRAVEL & PER DIEM	05/24/2021	\$419.30	LODGING FOR L SHAFFER AT DESTI
TRAVEL & PER DIEM	05/27/2021	-\$21.30	CREDIT FOR THE VALET PARKING A
TRAVEL & PER DIEM	06/02/2021	\$41.00	DESTINATION MARKETING SUMMIT 5
TRAVEL & PER DIEM	08/31/2021	\$54.00	TDC/MEALS @ FOWA 8/18-8/22/21
TRAVEL & PER DIEM	08/24/2021	\$316.00	LODGING FOR J HELLER WHILE AT
TRAVEL & PER DIEM	08/26/2021	\$25.00	HOTEL DEPOSIT FOR SPORTS ETA S
TRAVEL & PER DIEM	09/13/2021	\$86.00	TDC/MEAL REIMB CONNECT SPORTS
TRAVEL & PER DIEM	09/13/2021	\$86.00	MEAL REIMB CONNECT SPORTS
TRAVEL & PER DIEM	09/17/2021	\$66.00	TDC/MEAL REIMB FL ATTRACTIONS
TRAVEL & PER DIEM	09/03/2021	\$529.00	LODGING FOR L SHAFFER @ FL ATT
TRAVEL & PER DIEM	09/05/2021	\$481.40	LODGING & PARKING FOR S SWARTO
TRAVEL & PER DIEM	09/05/2021	\$651.48	LODGING & PARKING FOR C LOCKE
TRAVEL & PER DIEM	09/09/2021	\$25.00	TOLL REPLENISHMENT
TRAVEL & PER DIEM	09/19/2021	-\$6.30	TAX CREDIT FOR PARKING @ CONNE
Subtotal		\$3,533.20	
PROMO ACT	07/22/2021	\$200.00	SHUTTLE FROM ORLAND INT'L AIRP
PROMO ACT	07/22/2021	\$350.00	SHUTTLE FROM ORLANDO INT'L AIR
PROMO ACT	07/22/2021	\$350.00	SHUTTLE FROM ORLANDO INT'L AIR
PROMO ACT	07/22/2021	\$200.00	SHUTTLE FROM ORLANDO INT'L AIR
Subtotal		\$1,100.00	
TOTAL		4,633.20	