



Marion County
Board of County Commissioners

Visitors and Convention Bureau

109 W. Silver Springs Boulevard
Ocala, FL 34475
Phone: 352-438-2800
Fax: 352-438-2801



To Whom It May Concern:

As a VISIT FLORIDA partner that receives more than 50% of its funding from Tourist Development Taxes, we are submitting our financial reporting, pursuant to Marion County's fiscal year 2019-20.

The financial reporting is inclusive of the following:

- a. The total amount of revenue from public and private sources.
- b. The organization's operating budget.
- c. Employee salary and benefit details from public and private funds. Board members do not receive compensation for their time served.
- d. An itemized account of all expenditures by our DMO on the behalf of, or coordinated for the benefit of VISIT FLORIDA, its board members, or employees.
- e. Itemized travel and entertainment expenditures.

Respectfully,

Loretta Shaffer, Tourism Development Director, CPM, CDME
Marion County Board of County Commissioners

REVENUE

A. Marion County Visitors and Convention Bureau FY 2019-2020 Revenues

FOR 2021 08				JOURNAL DETAIL 2020 1 TO 2020 13				
ACCOUNTS FOR:	ORIGINAL ESTIM REV	ESTIM REV ADJSTMTS	REVISED EST REV	ACTUAL YTD REVENUE	REMAINING REVENUE	PCT COLL		
1074 TOURIST DEVELOPMENT FUND								
000 DEPARTMENT OPEN								
CP000379 379999 LESS 5	-118,163	0	-118,163	.00	-118,163.00	.0%		
2020/01/000002 10/01/2019 BUC	156,843.00 REF						ORIGINAL BUDGET 2020	
CP000399 399991 BAL FWD	4,640,117	35,894	4,676,011	5,710,193.74	-1,034,182.74	122.1%		
2020/01/000002 10/01/2019 BUC	-3,818,151.00 REF						ORIGINAL BUDGET 2020	
2020/05/000006 02/04/2020 BUA	-555.00 REF							
2020/06/000010 03/10/2020 BUA	-6,295.00 REF							
2020/06/000558 03/13/2020 GNI	-4,829,434.04 REF 19FB						TRANSFER FY19 FUND BAL FWRD	
TOTAL DEPARTMENT OPEN	4,521,954	35,894	4,557,848	5,710,193.74	-1,152,345.74	125.3%		
155 VISITORS AND CONVENTION BUREAU								
CP155312 312110 TOURTEV2	1,166,289	0	1,166,289	748,902.05	417,386.95	64.2%		
2020/01/000002 10/01/2019 BUC	-1,537,070.00 REF						ORIGINAL BUDGET 2020	
2020/03/000066 12/31/2019 GNI	-219,844.46 REF 20P1-3						FY20 PERIOD 1-3 AMOUNTS	
2020/04/000977 01/27/2020 CRP	-118,468.26 REF 360						MARION COUNTY TAX CO	
2020/05/001217 02/27/2020 GCR	-110,276.61 REF P02744						01/20 TOURIST DEV TAX	
2020/06/000687 03/17/2020 GCR	-149,644.14 REF P02744						02/20 TOURIST DEV TAX	
2020/07/000633 04/16/2020 GCR	-151,040.12 REF P02744						03/20 TOURIST DEV TAX	
2020/08/000555 05/14/2020 GCR	-107,301.56 REF P02744						04/20 TOURIST DEV TAX	
2020/09/000817 06/16/2020 GCR	-51,407.40 REF P02744						05/20 TOURIST DEV TAX	
2020/10/000673 07/14/2020 GCR	-74,838.56 REF P02744						06/20 TOURIST DEV TAX	
2020/11/000540 08/12/2020 GCR	-121,250.59 REF P02744						07/20 TOURIST DEV TAX	
2020/12/000705 09/16/2020 GCR	-132,167.53 REF P02744						08/20 TOURIST DEV TAX	
2020/12/001913 09/30/2020 GCR	-87,132.46 REF P02744						09/20 TOURIST DEV TAX	
CP155312 312120 TOURTEV3	583,145	0	583,145	374,451.03	208,693.97	64.2%		
2020/01/000002 10/01/2019 BUC	-768,535.00 REF						ORIGINAL BUDGET 2020	
2020/03/000066 12/31/2019 GNI	-109,922.24 REF 20P1-3						FY20 PERIOD 1-3 AMOUNTS	
2020/04/000977 01/27/2020 CRP	-59,234.14 REF 360						MARION COUNTY TAX CO	
2020/05/001217 02/27/2020 GCR	-55,138.30 REF P02744						01/20 TOURIST DEV TAX	
2020/06/000687 03/17/2020 GCR	-74,822.08 REF P02744						02/20 TOURIST DEV TAX	
2020/07/000633 04/16/2020 GCR	-75,520.07 REF P02744						03/20 TOURIST DEV TAX	
2020/08/000555 05/14/2020 GCR	-53,650.78 REF P02744						04/20 TOURIST DEV TAX	
2020/09/000817 06/16/2020 GCR	-25,703.70 REF P02744						05/20 TOURIST DEV TAX	
2020/10/000673 07/14/2020 GCR	-37,419.28 REF P02744						06/20 TOURIST DEV TAX	
2020/11/000540 08/12/2020 GCR	-60,625.30 REF P02744						07/20 TOURIST DEV TAX	

REVENUE

A. Marion County Visitors and Convention Bureau FY 2019-2020 Revenues

FOR 2021 08			JOURNAL DETAIL 2020 1 TO 2020 13				
ACCOUNTS FOR:	ORIGINAL ESTIM REV	ESTIM REV ADJSTMTS	REVISED EST REV	ACTUAL YTD REVENUE	REMAINING REVENUE	PCT COLL	
1074 TOURIST DEVELOPMENT FUND							
CP155312 312120 TOURTEV3							
2020/12/000705 09/16/2020 GCR	-66,083.76	REF P02744				08/20 TOURIST DEV TAX	
2020/12/001913 09/30/2020 GCR	-43,566.22	REF P02744				09/20 TOURIST DEV TAX	
CP155312 312130 TOURTEV4	583,145	0	583,145	374,451.03	208,693.97	64.2%	
2020/01/000002 10/01/2019 BUC	-768,535.00	REF				ORIGINAL BUDGET 2020	
2020/03/000066 12/31/2019 GNI	-109,922.24	REF 20P1-3				FY20 PERIOD 1-3 AMOUNTS	
2020/04/000977 01/27/2020 CRP	-59,234.14	REF 360				MARION COUNTY TAX CO	
2020/05/001217 02/27/2020 GCR	-55,138.30	REF P02744				01/20 TOURIST DEV TAX	
2020/06/000687 03/17/2020 GCR	-74,822.08	REF P02744				02/20 TOURIST DEV TAX	
2020/07/000633 04/16/2020 GCR	-75,520.07	REF P02744				03/20 TOURIST DEV TAX	
2020/08/000555 05/14/2020 GCR	-53,650.78	REF P02744				04/20 TOURIST DEV TAX	
2020/09/000817 06/16/2020 GCR	-25,703.70	REF P02744				05/20 TOURIST DEV TAX	
2020/10/000673 07/14/2020 GCR	-37,419.28	REF P02744				06/20 TOURIST DEV TAX	
2020/11/000540 08/12/2020 GCR	-60,625.30	REF P02744				07/20 TOURIST DEV TAX	
2020/12/000705 09/16/2020 GCR	-66,083.76	REF P02744				08/20 TOURIST DEV TAX	
2020/12/001913 09/30/2020 GCR	-43,566.22	REF P02744				09/20 TOURIST DEV TAX	
CP155331 331510 DIS REL FD	0	0	0	1,165.50	-1,165.50	100.0%	
CP155361 361110 INT-BOARD	30,000	0	30,000	6,827.83	23,172.17	22.8%	
2020/01/000002 10/01/2019 BUC	-62,000.00	REF				ORIGINAL BUDGET 2020	
2020/03/000066 12/31/2019 GNI	-16,761.10	REF 20P1-3				FY20 PERIOD 1-3 AMOUNTS	
2020/04/000417 01/07/2020 GNI	-7,546.13	REF				SBA INT 221131 DEC	
2020/05/001208 02/01/2020 GEN	-5,750.60	REF SBAINT				SBA INTEREST 221131 JAN	
2020/05/001422 02/29/2020 GEN	-7,024.55	REF SBAINT				SBA INTEREST 221131 FEB	
2020/07/000541 04/01/2020 GEN	-5,871.38	REF SBAINT				SBA INTEREST 221131 MAR	
2020/08/000146 05/01/2020 GEN	-4,112.41	REF SBAINT				SBA INTEREST 221131 APR	
2020/09/000489 06/09/2020 GEN	-3,577.05	REF SBA				SBA INT 221131 MAY	
2020/10/000283 07/07/2020 GEN	-2,557.92	REF SBA				SBA Interest 221131 Jun	
2020/11/000345 08/10/2020 GEN	-1,995.46	REF SBAINT				SBA INTEREST JULY 2020	
2020/12/000074 09/01/2020 GEN	-1,828.20	REF SBAINT				SBA INTEREST AUGUST	
2020/12/001827 09/30/2020 GEN	-1,525.13	REF SBAINT				SBA INT 221131 SEP	
CP155361 361132 INT-TAXCOL	700	0	700	.00	700.00	.0%	
2020/01/000002 10/01/2019 BUC	-700.00	REF				ORIGINAL BUDGET 2020	
CP155381 381001 FR GENERAL	0	4,302	4,302	4,302.00	.00	100.0%	
TOTAL VISITORS AND CONVENTION BUREAU	2,363,279	4,302	2,367,581	1,510,099.44	857,481.56	63.8%	

REVENUE

A. Marion County Visitors and Convention Bureau FY 2019-2020 Revenues

FOR 2021 08		JOURNAL DETAIL 2020 1 TO 2020 13					
ACCOUNTS FOR: 1074	TOURIST DEVELOPMENT FUND	ORIGINAL ESTIM REV	ESTIM REV ADJSTMTS	REVISED EST REV	ACTUAL YTD REVENUE	REMAINING REVENUE	PCT COLL
	TOTAL TOURIST DEVELOPMENT FUND	6,885,233	40,196	6,925,429	7,220,293.18	-294,864.18	104.3%
	TOTAL REVENUES	6,885,233	40,196	6,925,429	7,220,293.18	-294,864.18	

REVENUE

A. Marion County Visitors and Convention Bureau FY 2019-2020 Revenues

FOR 2021 08		JOURNAL DETAIL 2020 1 TO 2020 13					
	ORIGINAL ESTIM REV	ESTIM REV ADJSTMTS	REVISED EST REV	ACTUAL YTD REVENUE	REMAINING REVENUE	PCT COLL	
GRAND TOTAL	6,885,233	40,196	6,925,429	7,220,293.18	-294,864.18	104.3%	
** END OF REPORT - Generated by Swartout, Stacy **							



Marion County Board of County Commissioners
Fiscal Year 2020 Adopted Budget

Fund: 117000 - Tourist Development Tax
Department: 2870 - Visitors and Convention Bureau
Activity: 552000 Industry Development

Organization Unit: Public Services
Division: Tourist Development
 Prepared by: Clerk of the Circuit Court - Budget Department

Account #	Account Description	FY 2018 Actual	FY 2019 Adopted	FY 2019 Amended	FY 2020 Adopted
Department Expenditures					
Personnel					
512101	Regular Salaries & Wages	273,678	367,864	367,864	378,604
521101	FICA Taxes	19,785	28,141	28,141	28,965
522101	Retirement Contributions	21,758	30,385	30,385	32,067
523101	Health Insurance	55,791	70,658	70,658	70,224
523401	Life, AD&D, LTD	1,552	2,091	2,091	2,534
524101	Worker's Compensation	455	652	652	807
	Personnel Total	373,019	499,791	499,791	513,201
Operating					
534101	Contract Serv - Other - Misc	83,940	710,879	733,879	855,263
540101	Travel & Per Diem	21,620	36,977	36,977	31,879
541101	Communications Services	4,051	6,000	6,000	6,000
542201	Postage & Freight	1,825	7,500	7,500	7,500
543101	Utility Services - Elec./Water/Sewer	7,473	9,600	9,600	9,600
543102	Utility Services - Waste Disposal	0	0	700	700
544101	Rentals & Leases - Equipment	4,518	7,000	7,000	7,000
545101	Insurance - Premiums	5,976	8,120	8,120	11,548
546101	Repairs/Maint - Buildings & Grounds	5,270	1,000	1,000	1,000
546257	Repairs/Maint - Fleet Management	116	400	400	400
546301	Repairs/Maint - Equipment	253	0	0	0
546312	Repairs/Maint - Computer Equipment	0	0	0	74
547101	Printing & Binding	393	0	0	25,000
548101	Promotional Activities	1,304,231	2,132,948	1,885,309	1,210,656
549185	Charges - Central Services Cost Allocation	44,249	66,254	66,254	193,165
551101	Office Supplies	1,202	3,000	3,000	3,000
552101	Gasoline, Oil & Lubricants	1,723	3,200	3,200	3,200
552106	Computer Software	2,559	5,806	8,842	7,396
552108	Operating Supplies	8,648	5,000	5,000	6,500
552116	Operating Supplies - Computer Hardware	0	0	0	725
554101	Books, Publications & Subscriptions	19,549	47,438	47,438	47,738
554201	Dues & Memberships	17,014	19,718	19,718	24,636
555501	Training & Education	29,549	57,520	57,520	52,454
	Operating Total	1,564,159	3,128,360	2,907,457	2,505,434
Capital					
563101	Improvements Other than Buildings	0	374,525	0	0
563102	Improvements - CIP	0	0	591,787	1,375,815
564101	Machinery and Equipment	24,282	1,255	4,896	0
564102	Machinery & Equipment - CIP	0	555	555	0
568102	Intangible Software - CIP	9,403	4,750	4,750	3,012
	Capital Total	33,685	381,085	601,988	1,378,827
Grants & Aid					
582101	Aid to Private Organizations	0	50,000	50,000	0
	Grants & Aid Total	0	50,000	50,000	0



**Marion County Board of County Commissioners
Fiscal Year 2020 Adopted Budget**

**Fund: 117000 - Tourist Development Tax
Department: 2870 - Visitors and Convention Bureau
Activity: 552000 Industry Development**

**Organization Unit: Public Services
Division: Tourist Development
Prepared by: Clerk of the Circuit Court - Budget Department**

Account #	Account Description	FY 2018 Actual	FY 2019 Adopted	FY 2019 Amended	FY 2020 Adopted
Department Expenditures					
Non-Operating					
599417	Tourism Initiatives	0	1,410,314	1,410,314	1,975,410
	Non-Operating Total	0	1,410,314	1,410,314	1,975,410
Reserve					
599101	Reserve for Contingencies	0	159,000	159,000	159,000
599199	Reserve for Cash to be Carried Forward	0	265,000	265,000	265,000
	Reserve Total	0	424,000	424,000	424,000
	Department Expenditures Total	1,970,863	5,893,550	5,893,550	6,796,872



**Marion County Board of County Commissioners
Fiscal Year 2020 Adopted Budget**

**Fund: 117000 - Tourist Development Tax
Department: 2870 - Visitors and Convention Bureau
Activity: 552000 Industry Development**

**Organization Unit: Public Services
Division: Tourist Development**

Prepared by: Clerk of the Circuit Court - Budget Department

Position	Class #	Position Description	Full Time Equivalent Positions			Budget
			FY 2018 Amended	FY 2019 Adopted	FY 2020 Adopted	FY 2020 Adopted
Positions						
Current Positions						
10941	1199	Tourism Development Director	1.00	1.00	1.00	89,143
10942	1296	Tourism Development Manager	0.00	1.00	1.00	64,722
10942	2219	Tourist Development Sales and Operations Manager	1.00	0.00	0.00	0
10945	5003	Sports Marketing Specialist	1.00	0.00	0.00	0
10947	5028	Marketing and Sales Coordinator	1.00	0.00	0.00	0
10946	5076	Administrative Data Specialist	1.00	0.00	0.00	0
10943	5078	Visitor Relations Representative	1.00	1.00	0.00	0
10944	6023	Staff Assistant III	0.00	1.00	1.00	28,226
10945	6242	Group Sales Coordinator	0.00	1.00	1.00	50,839
10946	6243	Digital and Analytics Coordinator	0.00	1.00	1.00	48,483
10947	6244	Marketing and Communications Coordinator	0.00	1.00	1.00	48,161
Current Positions Total			<u>6.00</u>	<u>7.00</u>	<u>6.00</u>	
Reclassified Positions						
S10943	5078	Visitor Relations Representative Salary Change \$4,152	0.00	0.00	1.00	38,002
Reclassified Positions Total			<u>0.00</u>	<u>0.00</u>	<u>1.00</u>	
Positions Total			<u>6.00</u>	<u>7.00</u>	<u>7.00</u>	



**Marion County Board of County Commissioners
Fiscal Year 2020 Adopted Budget**

**Fund: 117000 - Tourist Development Tax
Department: 2870 - Visitors and Convention Bureau
Activity: 552000 Industry Development**

**Organization Unit: Public Services
Division: Tourist Development**
Prepared by: Clerk of the Circuit Court - Budget Department

Account #	Account Description	FY 2020 Adopted
	Capital	
563102	Improvements - CIP	
	Gateway Signage 42nd Street Flyover (VCC001)	392,468
	Gateway Signage 42nd Street Flyover (VCC001) - CF	583,347
	North County Line Gateway Sign (VCC003)	200,000
	South County Line Gateway Sign (VCC004)	200,000
	563102 Improvements - CIP Total	<u>1,375,815</u>
568102	Intangible Software - CIP	
	Enterprise Resource Planning Capital (ESCAP)	3,012
	568102 Intangible Software - CIP Total	<u>3,012</u>



Marion County Board of County Commissioners
Fiscal Year 2020 Adopted Budget

Fund: 117000 - Tourist Development Tax
Department: 2871 - Visitor and Convention Bureau-Transfers
Activity: 581000 Interfund Transfer

Organization Unit: Public Services
Division: Tourist Development
 Prepared by: Clerk of the Circuit Court - Budget Department

Account #	Account Description	FY 2018 Actual	FY 2019 Adopted	FY 2019 Amended	FY 2020 Adopted
Department Expenditures					
Transfers					
591001	Budget Transfer to General Fund	1,276	1,276	1,276	1,276
	Transfers Total	<u>1,276</u>	<u>1,276</u>	<u>1,276</u>	<u>1,276</u>
	Department Expenditures Total	<u>1,276</u>	<u>1,276</u>	<u>1,276</u>	<u>1,276</u>

D. Marion County Visitors and Convention Bureau FY 2019-2020 VISIT FLORIDA Expenditures

ACCOUNT TITLE	DATE	EXPENDITURES	DESCRIPTION
OTHER CONTRACTUAL SERVICE	10/24/2019	\$1,224.00	VF OFFICIAL VACATION GUIDE
OTHER CONTRACTUAL SERVICE	8/31/2020	\$510.00	FULL PANEL AD
OTHER CONTRACTUAL SERVICE	9/28/2020	\$1,224.00	FULL PANEL AD
Subtotal		\$2,958.00	
TRAVEL & PER DIEM	12/02/19	\$55.00	TDC/FL GOV CONF
TRAVEL & PER DIEM	12/03/19	\$85.00	FL ENCOUNTER
TRAVEL & PER DIEM	12/04/19	\$55.00	TDC/FL TOURISM FORUM
TRAVEL & PER DIEM	12/04/19	\$55.00	TDC/FL TOURISM FORUM
TRAVEL & PER DIEM	12/19/19	\$417.00	PANAMA CITY BCH SHERATON
TRAVEL & PER DIEM	12/19/19	\$417.00	PANAMA CITY BCH SHERATON
TRAVEL & PER DIEM	12/19/19	-\$3.60	PANAMA CITY BCH SHERATON
TRAVEL & PER DIEM	12/19/19	\$420.60	PANAMA CITY BCH SHERATON
TRAVEL & PER DIEM	12/19/19	\$387.00	PANAMA CITY BCH SHERATON
TRAVEL & PER DIEM	1/29/20	\$61.00	TDC/TOURISM DAY 01/21-23/20
TRAVEL & PER DIEM	1/29/20	\$61.00	TDC/TOURISM DAY, 01/21-23/20
TRAVEL & PER DIEM	1/29/20	\$61.00	TDC/TOURISM DAY 01/21-23/20
TRAVEL & PER DIEM	1/29/20	\$61.00	TDC/ TOURISM DAY, 01/21-23/20
TRAVEL & PER DIEM	2/29/20	\$5.00	PARKING AT FL TOURISM DAY @ TA
TRAVEL & PER DIEM	2/29/20	\$518.00	LODGING FOR C LOCKE @ FL TOURI
TRAVEL & PER DIEM	2/29/20	\$534.00	LODGING FOR S WHEELER @ FL TOU
TRAVEL & PER DIEM	2/29/20	\$534.00	LODGING FOR L SHAFFER @ FL TOU
TRAVEL & PER DIEM	2/29/20	\$534.00	LODGING FOR J MARR @ FL TOURIS
Subtotal		\$4,257.00	
POSTAGE & FREIGHT	12/19/19	\$6.22	UPS*000000974W3E449
POSTAGE & FREIGHT	12/19/19	\$58.15	UPS*000000974W3E459
Subtotal		\$64.37	
PROMOTIONAL ACTIVITIES	11/21/19	\$231.43	THE BLUE GATOR OF DUNNELL
PROMOTIONAL ACTIVITIES	11/21/19	\$82.58	PUBLIX #61
PROMOTIONAL ACTIVITIES	11/21/19	\$181.88	TST* SAYULITA TAQUERIA -
PROMOTIONAL ACTIVITIES	11/21/19	\$359.00	VISIT FLORIDA SERVICE CEN
PROMOTIONAL ACTIVITIES	11/21/19	\$118.08	THE MOJO GRILL OCALA
PROMOTIONAL ACTIVITIES	11/21/19	\$346.80	SKY ASIAN FUSION
PROMOTIONAL ACTIVITIES	11/21/19	\$66.00	ALL SILVER GLEN 1501
PROMOTIONAL ACTIVITIES	11/21/19	\$229.77	BEST WESTERN OCALA
PROMOTIONAL ACTIVITIES	11/21/19	\$229.77	BEST WESTERN OCALA
PROMOTIONAL ACTIVITIES	11/21/19	\$229.77	BEST WESTERN OCALA
PROMOTIONAL ACTIVITIES	11/21/19	\$229.77	BEST WESTERN OCALA
PROMOTIONAL ACTIVITIES	11/21/19	\$229.77	BEST WESTERN OCALA
PROMOTIONAL ACTIVITIES	11/21/19	\$229.77	BEST WESTERN OCALA
PROMOTIONAL ACTIVITIES	11/21/19	\$2,278.10	VISIT FLORIDA SERVICE CEN
PROMOTIONAL ACTIVITIES	11/21/19	\$229.77	BEST WESTERN OCALA
PROMOTIONAL ACTIVITIES	11/21/19	-\$22.77	BEST WESTERN OCALA
PROMOTIONAL ACTIVITIES	11/21/19	-\$22.77	BEST WESTERN OCALA
PROMOTIONAL ACTIVITIES	11/21/19	-\$22.77	BEST WESTERN OCALA
PROMOTIONAL ACTIVITIES	11/21/19	-\$22.77	BEST WESTERN OCALA
PROMOTIONAL ACTIVITIES	11/21/19	-\$22.77	BEST WESTERN OCALA
PROMOTIONAL ACTIVITIES	11/21/19	-\$22.77	BEST WESTERN OCALA
PROMOTIONAL ACTIVITIES	11/21/19	-\$22.77	BEST WESTERN OCALA
PROMOTIONAL ACTIVITIES	11/21/19	-\$22.77	BEST WESTERN OCALA
PROMOTIONAL ACTIVITIES	12/19/19	\$2,500.00	VISIT FLORIDA SERVICE CEN
PROMOTIONAL ACTIVITIES	1/15/20	\$11.00	JUNIPER SPRINGS DAY PASS WITH
PROMOTIONAL ACTIVITIES	1/15/20	\$16.54	CHICKEN SALAD TRAY, CHIPS, LEM
PROMOTIONAL ACTIVITIES	1/15/20	\$29.68	LUNCH WITH CANADIAN JOURNALIST
PROMOTIONAL ACTIVITIES	1/15/20	\$86.00	DINNER WITH CANADIAN JOURNALIS

D. Marion County Visitors and Convention Bureau FY 2019-2020 VISIT FLORIDA Expenditures

PROMOTIONAL ACTIVITIES	1/16/20	\$25.20	CARDSTOCK, HEAVY DUTY BUBBLE W
PROMOTIONAL ACTIVITIES	1/24/20	-\$359.00	JAN20STB-VISIT FLORIDA SERVICE
PROMOTIONAL ACTIVITIES	1/24/20	-\$55.00	JAN20STB-VISIT FLORIDA SERVICE
PROMOTIONAL ACTIVITIES	1/24/20	-\$1.33	JAN20STB-LAS MARGARITAS & GALL
PROMOTIONAL ACTIVITIES	1/24/20	\$11.00	JAN20STB-CAPE LEISURE SILVER
PROMOTIONAL ACTIVITIES	1/24/20	\$13.59	JAN20STB-AMZN MKTP US*4O7C11XD
PROMOTIONAL ACTIVITIES	1/24/20	\$18.98	JAN20STB-THE MOJO GRILL EAST
PROMOTIONAL ACTIVITIES	1/24/20	\$24.40	JAN20STB-LAS MARGARITAS & GALL
PROMOTIONAL ACTIVITIES	1/24/20	\$26.08	JAN20STB-BROOKLYNS ORIGINAL PI
PROMOTIONAL ACTIVITIES	1/24/20	\$55.00	JAN20STB-VISIT FLORIDA SERVICE
PROMOTIONAL ACTIVITIES	1/24/20	\$55.00	JAN20STB-VISIT FLORIDA SERVICE
PROMOTIONAL ACTIVITIES	1/24/20	\$63.60	JAN20STB-LA CUISINE RESTAURANT
PROMOTIONAL ACTIVITIES	1/24/20	\$64.95	JAN20STB-BRILLIANTPROMOS
PROMOTIONAL ACTIVITIES	2/18/20	\$13,500.00	2020VISITFL TRANSPORTATION MAP
PROMOTIONAL ACTIVITIES	2/29/20	\$43.00	CANADIAN MEDIA DINNER, 01/13/2
PROMOTIONAL ACTIVITIES	2/29/20	\$116.08	DIGITALLY PRINTED RACK CARDS
PROMOTIONAL ACTIVITIES	6/30/20	\$45.00	2020 FLAGLER AWARDS ENTRY FEE
PROMOTIONAL ACTIVITIES	7/1/20	\$1,167.96	VISIT FLORIDA DUES 8/1/2020 TH
Subtotal		\$22,570.60	
TRAINING & EDUCATION	10/31/19	\$2,500.00	VISIT FLORIDA SERVICE CEN
TRAINING & EDUCATION	10/31/19	\$718.00	VISIT FLORIDA SERVICE CEN
TRAINING & EDUCATION	11/21/19	\$359.00	VISIT FLORIDA SERVICE CEN
TRAINING & EDUCATION	12/19/19	\$55.00	VISIT FLORIDA SERVICE CEN
TRAINING & EDUCATION	12/19/19	\$55.00	VISIT FLORIDA SERVICE CEN
TRAINING & EDUCATION	12/19/19	\$55.00	VISIT FLORIDA SERVICE CEN
TRAINING & EDUCATION	12/19/19	\$55.00	VISIT FLORIDA SERVICE CEN
TRAINING & EDUCATION	12/19/19	\$55.00	VISIT FLORIDA SERVICE CEN
TRAINING & EDUCATION	3/9/20	\$60.00	REGISTRATION FOR J MARR @ TRAV
TRAINING & EDUCATION	3/9/20	\$2,000.00	REGISTRATION FOR J MARR @ CANA
TRAINING & EDUCATION	3/31/20	-\$55.00	REFUND FOR S SWARTOUT @ FL TOU
TRAINING & EDUCATION	4/30/20	-\$2,000.00	CREDIT-CANCELLED J. MARR REGIS
Subtotal		\$3,857.00	
Total		\$33,706.97	

E. Marion County Visitors and Convention Bureau FY 2019-2020 Travel and Entertainment Expenditures

ACCOUNT TITLE	DATE	AMOUNT	DESCRIPTION
TRAVEL & PER DIEM	11/05/19	\$53.00	TREASURE COAST SUMMIT
TRAVEL & PER DIEM	11/05/19	\$53.00	TDC/TREAS CST SUMMIT
TRAVEL & PER DIEM	11/21/19	\$84.00	HILTON GARDEN INN 351
TRAVEL & PER DIEM	11/21/19	\$84.00	HILTON GARDEN INN 351
TRAVEL & PER DIEM	11/21/19	\$94.00	HAMPTON INN
TRAVEL & PER DIEM	11/21/19	\$25.00	SUNPASS*ACC18158430
TRAVEL & PER DIEM	11/27/19	\$72.00	TDC/CONNECT FL
TRAVEL & PER DIEM	12/18/19	\$66.00	TDC/USSPORTS CONGRESS
TRAVEL & PER DIEM	12/19/19	\$498.00	RENAISSANCE HOTELS VIN
TRAVEL & PER DIEM	12/27/19	\$19.00	PAYROLL CHARGES
Subtotal		\$1,048.00	
PROMOTIONAL ACTIVITIES	01/24/2020	\$33.35	JAN20STB-THE MOJO GRILL OCALA
PROMOTIONAL ACTIVITIES	01/24/2020	\$44.83	JAN20STB-SONNYS REAL PIT BBQ 0
PROMOTIONAL ACTIVITIES	01/16/2020	\$734.00	RENTAL OF TABLES AND CHAIRS FO
Subtotal		\$812.18	